



## BRIEF COMPANY PROFILE

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## 1. ATMIT at a Glance

### 1.1. Profile

ATMIT is a business and IT solutions provider company that focuses on Enterprise Resource Planning (ERP), Web and mobile applications.

ATMIT offers organizations new and more creative ways of applying the latest technology in order to IMPROVE and EASE business operations and service levels.

ATMIT, in Arabic (أتمت) means "To automate". The idea of the Company sprung from the need to develop and implement IT solutions to fit the criteria and business needs of the MENA and GCC markets. The concept includes providing the full array of software, hardware and web solutions compiled by business and IT specialists with a deep commitment of providing best value IT products and services for your investments.

ATMIT's corporate vision combines its core values of innovative and customized technology in order to exceed customer satisfaction and to be in touch with the global business community at all times. Its main objective is to improve business operations and service levels using tailored IT and web-based solutions.

### 1.2. Vision

Our vision is to achieve the largest IT market share in the region by providing the best innovative IT solutions and services.

### 1.3. Mission

Our mission is to link people and systems together in order to ease / facilitate business lives by providing:

- ATMIT integrated hardware & software solutions;
- High-tech, cost effective, and innovative IT solutions;
- First-class Customer Service through sustainable partnership relationships;
- Highly competent Human Capital;
- International Standards in our products and systems;
- Continuous improvement and innovation in our services.

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#### **1.4. ATMIT Team**

ATMIT believes that its human capital is its main asset. Therefore, ATMIT heavily emphasizes on its human resource through motivation and empowerment.

The diverse in background experiences that the team members boast allow them to make decisions and take actions that help the company achieve its goals and serve its customers with the highest level of satisfaction. With this in mind, ATMIT recruited and keep on recruiting certified project managers, software engineers, systems and networks engineers, accounting and business degree graduates. The knowledge, experience and dedication are our competitive edge.

## **2. Products and Services**

ATMIT's solutions are designed to comply with different sectors and organization needs. We, at ATMIT, help our clients to continuously improve their business processes over time. By providing a spectrum of IT services and solutions for running, managing and optimizing a wide range of organizations.

We use creative and technical approaches and solutions in order to tackle the different business challenges that may arise nowadays.

ATMIT provides IT solutions with the following specializations:

- Enterprise Resource Planning (ERP) Modules and Integrated Systems;
- Point of Sales Software: Shopeer;
- Reservation Management Software: TimeIT;
- Form Builder Software;
- Mobile Applications;
- Web Applications: Website, e-Commerce and Portal;
- Digital Marketing: Social Media and Branding;
- ATMIT Software as a Service (SaaS);
- Project Management Services and Consulting;
- Custom Software Development;
- Business Intelligence.

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## 2.1. Enterprise Resource Planning (ERP)

ERP is an integrated software program that combines all departments of an enterprise onto a single computer system so that employees can easily share information across enterprise, communicate with each other and interoperate in real time. Deploying an ERP system in your organization is the perfect way to reduce operating cost and increase functionality.

### **Why considering an ERP:**

- An integrated system that operates in real time;
- Manage complex corporate structures, market channels & process manufacturing;
- Streamline the financial management processes and business operations;
- Reduce operating costs.

#### **2.1.1. ATMIT Enterprise**

ATMIT Enterprise gives you the ability to choose your desirable report from a wide range of valuable analytical reports that cover all your lines of business. Those reports will improve your operational decision-making, and help controlling and strategic planning.

The ability to collaborate within and across organization boundaries allows you to use supply chain and sales information from your suppliers and customers to improve the quality of your business plans.

The availability of information in real time and the visibility across the entire value chain will give you a better management and decision-making.

### **ATMIT Enterprise Strengths:**

- Web-based system;
- Modular design;
- Multilingual support including Arabic;
- Multi-company, Multi-branch & Multi-currency;
- High level of security and access authorization;
- Extensive reports and statistics with graphical views of results;
- Easy and quick configuration with **Unlimited Customization.**



**ATMIT Enterprise, your flexible solution for all your business needs**

## **ATMIT Enterprise Modules:**

- Financial Management:
  - Accounting System;
  - Cash Flow Management.
- Warehouse Management;
- Purchase Management;
- Sales Management;
- X Relationship Management;
- Manufacturing Management;
- Maintenance Management;
- Fixed Assets Management;
- Human Capital Management.

### **2.1.2. ATMIT Financial Management**

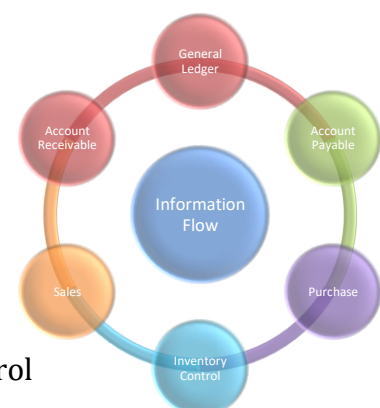
#### *2.1.2.1. ATMIT Accounting System*

**ATMIT Accounting System** is an integrated solution for complex and changing business requirements.

ATMIT financial management is a state-of-the-art accounting software package for trading and manufacturing organizations. It contains the features that are commonly needed in large to medium-sized companies, such as multi-company, multi-location, multi-currency and report analysis. The system is highly scalable, and it can grow as your needs grow.

**Web based** accounting system with two main entities:

- Information process that identifies, classifies and summarizes the financial events that take place within an organization;
- Reporting system that communicates relevant financial information to people in charge, allowing them to assess performance, make decisions, and control the resources in the organization.



## Main Features

- English and Arabic interfaces;
- Dynamic chart of account...build it or import it!
- Keep a record of all your transactions (vouchers, sales invoices, purchase invoices...) and maintain account balances;
- Define budget for each account in order to avoid excesses and alert when needed;
- Invoices control: provides clear visibility of pending invoices from suppliers / customers, controls and validates them;
- Management of offers, checks and accrued transactions;
- Creating customized financial statement report.

### *2.1.2.2. ATMIT Cash Flow Management*

**Cash Flow Management System** gives you accurate information on what is due to be received by the company and when, and what needs to be paid by the company so that you can accurately assess your cash position and requirements over the next months.



**Providing** bank reconciliation capabilities, enabling users to maintain accurate bank balances and accurate third party balances



**Predicting** revenues and expenditures for a chosen time frame



**Validating** sales & purchase **invoices** according to their specific funds and budgets



**Communicating** important **Alerts & Notifications** to the person in charge via email

### 2.1.3. ATMIT Warehouse Management



Web-based **Warehouse Management System** designed to increase the productivity and inventory accuracy of warehouses and distribution centers. It supports real-time data collection and validation ensuring inventory information is always accurate and up to the minute.

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Integrated with advanced Barcode technologies

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UP TO THE MINUTE inventory reports at your fingertips!

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Monitor and control the gaps between warehouses

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First in-First OUT approach, lot number and expiry date management

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### 2.1.4. ATMIT Purchase Management

**Purchase Management System** enables you to create and track your purchase orders, manage your suppliers' info, control your products reception process, and check suppliers' invoices.



Convert request for quotations , orders, and invoices to PDF or excel file for easy sharing.



Providing critical information for the **Annual Purchase Forecast** to improve your purchasing decisions in future.



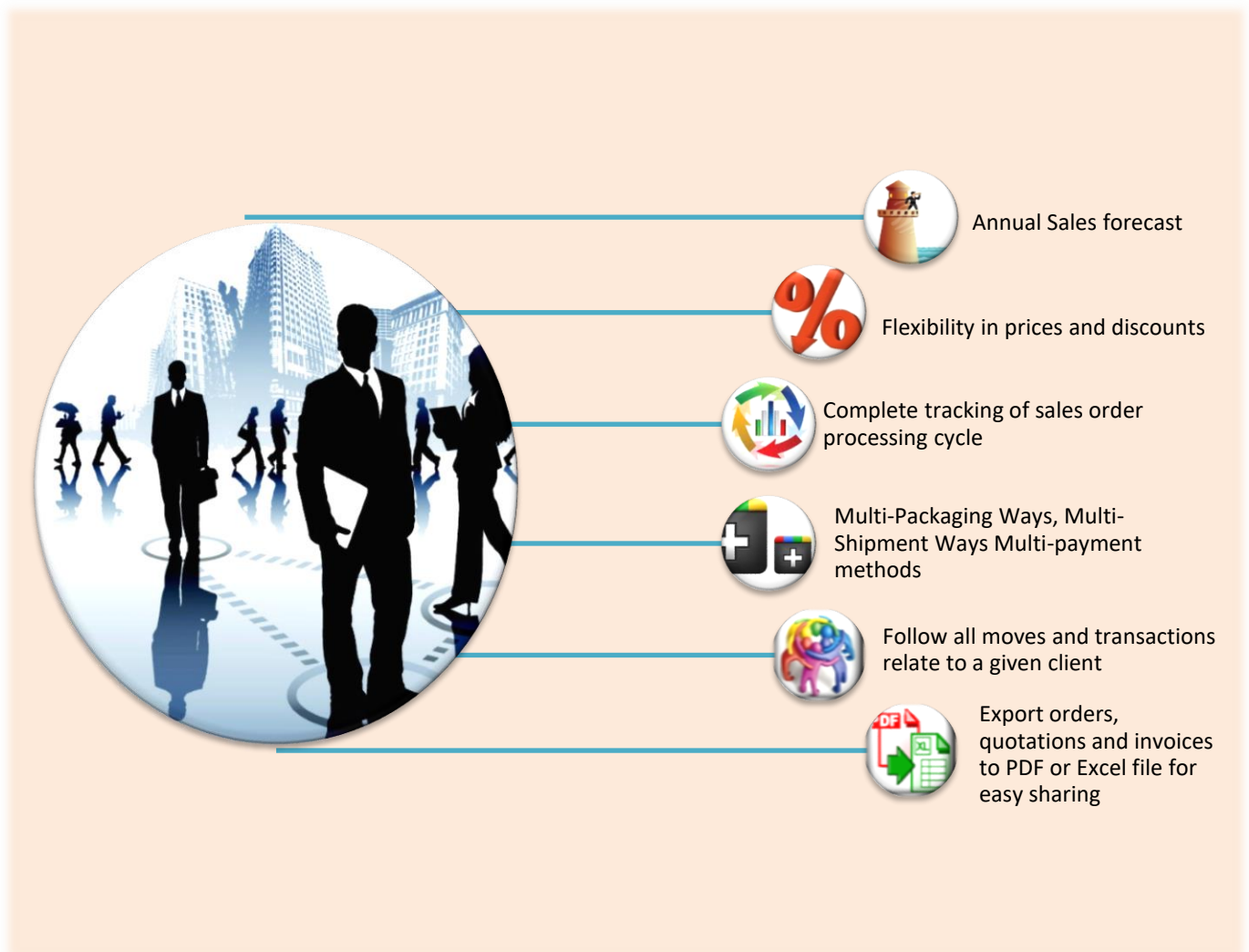
Monitoring invoices and tracking the receipt of ordered goods.

Search easily and import materials from your sales order to your purchase quotation.



## 2.1.5. ATMIT Sales Management

**SALES** Management System is designed to automate your organization's sales services by handling sales quotations and orders in the first row. The system also maintains extensive customer information and detailed products' inventory that accelerate the order process. Altogether, the Sales Management System helps your organization increase revenues and profit, reduce operating cost and improve productivity.



### 2.1.6. ATMIT X Relationship Management (XRM)

**XRM** software is the widely implemented business strategy for managing and nurturing long-lasting profitable customer and supplier relationships.

The key objective of relationship management is to use an integrated system to streamline business processes and increase sales. This leads to more satisfied customers, increased customer loyalty and maximized revenue, as well as a better understanding of your supplier.



#### **Its main features are:**

- Third Party Management by category: Lead, Opportunity, Customer, Supplier & Lost Customer;
- Ability to define Third Parties as business cards, contact persons & addresses;
- Third Party Contact Aging report (ability to check the last transaction done);
- Tracking Management: calls, meetings/visits and e-mails;
- Schedule Management: calls, meetings/visits and e-mails;
- Claims and Surveys' Management;
- Bulk Emails Management.



### 2.1.7. ATMIT Manufacturing Management

**ATMIT Enterprise Manufacturing** solution integrates management services, planning and production control. It is a solution that allows systematizing consistent manufacturing processes and information flows of the company in order to make them simpler and more efficient.

It is intended for the automation of production support and workflow throughout the production system.

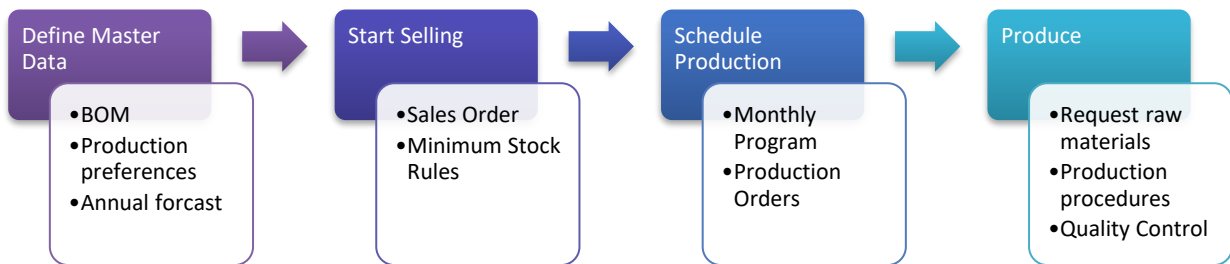


**Manufacturing  
Management**

This module allows efficient flexible and integrated modeling, automating and optimizing the areas involved in production planning, management of job orders, industrial costing and industry data collection. This approach guarantees a

substantial reduction in costs, high operational efficiency and improved levels of service provided to the Customer.

The best practices of production management will be built into the information system that can be accessed from the Internet browser, allowing their users to focus on the analysis of indicators on quality and speed of performance.



### 2.1.8. ATMIT Maintenance Management

Web-based **Maintenance Management System** designed for the scheduling of preventive maintenance and task assignment for workers, control breakdowns and repairs, increase efficiency & productivity, control the functioning of machines and produce daily, monthly and yearly reports.



Easily assign preventive, emergency (break down), and general maintenance procedures for each machine

**Tasks Scheduler:** Each user can see his daily, monthly, and annual tasks

Calculation of stopped machines durations during break downs/repair

Indicating machines or machine parts the most disrupted

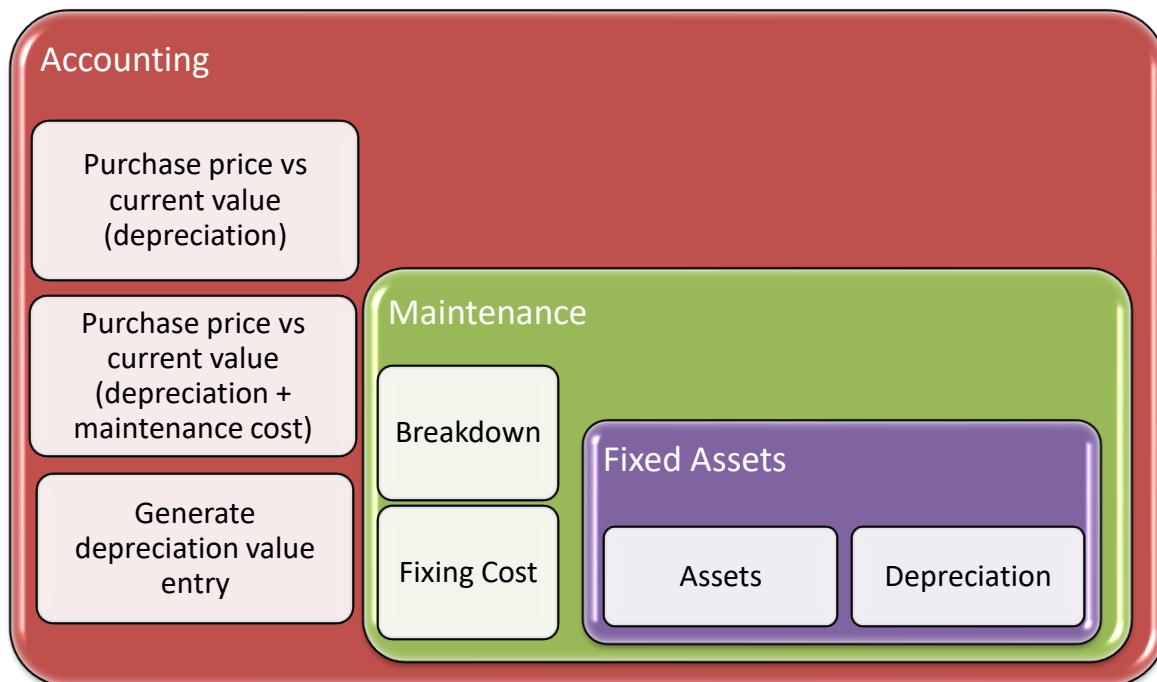
Calculation of spare parts quantity consumed in the maintenance

Very flexible for companies offering maintenance or facility management services

### 2.1.9. ATMIT Fixed Assets Management

- Define Assets and tag with barcode, with the ability to use ATMIT barcode reader application (Proscan);
- Support for multiple depreciation methods: linear and progressive;
- Assets location and warranty management;

- Depreciation reports, and integration with Accounting and Maintenance modules.



### 2.1.10. ATMIT Human Capital Management



- Quickly access employees' information in a centralized location;
- Calculate time-off accruals automatically;
- Automates the pay process by gathering data on employee time and attendance;
- Easily customize fields and reports to meet your business needs.

**Human Resources:** HR module has a set of rich features, helps you track every aspect of your organization, and offers you wide solutions for HR department making it possible for other departments to access specific employee data. It also enables you to follow the functional changes for each employee and manage applications for employment and contracts.

**Attendance Monitor:** Is the key for a proficient and successful time tracking and management in your organization. The attendance monitor module is responsible for organizing the working time of employees, their absences and official holidays, and is also responsible for monitoring shifts and draw conclusions to be calculated on the basis of salaries and wages.

**Payroll:** This module collects attendance, contract, employee, and salary detailed data and then calculates them in one click. Payroll module is responsible for organizing deductions and earnings depending on predefined conditions. The flexible configuration makes the module accessible for all types of payroll.

## 2.2. Point of Sales (POS) Software: SHOPEER

SHOPEER is a fully integrated front and back office point of sale software that meets the needs of retailers. It has all the functionality you and your staff need to operate efficiently and deliver impeccable service: monitor sales, returns, inventory, and cash as well as run more complex aspects of retails such as price and discount management with a powerful reporting and analytics tools.

### **Features and Functional Benefits:**

- **SHOPEER** touchscreen is **user-friendly**, designed for clever stores, intelligent and on-demand data with a responsive interface;
- **SHOPEER is fully web-based**  
It works in connected and disconnected mode  
so that you can sell even if you lose your internet connection;
- **Multiple sales:** register many sales in parallel by putting them on hold and add products or pay later;
- **Multiple users:** Several users can access the system at different schedules;
- **Multiple payment methods, currencies and locations;**
- **E-commerce integration;**



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- **Different options to select your product:** barcode reader, images or text search;
  - **Add-ons for items:** This function is for restaurants enabling the user to add extra orders;
  - **Discount Management:**
    - Discount by percentage, by value;
    - Preconfigured discounts (periodic, per item and upon consumption).
  - **Offers Management:** Ability to integrate Bonuses, points, gifts... to the POS;
  - **Client Management:** Client information and profile;
  - **Powerful reporting and analytics;**
  - **Basic Accounting and Warehouse Management;**
  - Ability to link **SHOPEER** directly to **ATMIT's Accounting and Warehouse modules.**

### 2.3. Reservations Management Software: TimeIT

Whether it's a Medical Center, Beauty Salon, Spa, Gym or any other facility that requires reservations, **TimeIT Reservations Management Software** gives you the ability to take control of your business in a single portal view with fast and easy navigation in real time.

- **Organize your business:** Organize your bookings and access from work, home or on the go. Color-code your services and customize the calendar to suit your business;
- **Schedule anywhere:** Easily book, re-book and edit bookings in just a few clicks with any device (desktop, laptop, tablet or smartphone);
- **Track Customers' appointments** status (cancelled, deleted or converted to actual), with the ability to view by staff, location, daily, weekly and monthly;

- **Reminders:** Making sure your customers never miss an appointment with automated SMS and email reminders;
- **Customers:** Build better relationships with your customers by keeping record of their preferences and continuously looking at their profile;
- **Add ONs:** Elevate your business and connect TimeIT to ATMIT Accounting and POS modules.

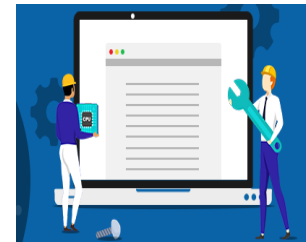
Mohamad Shreif	
Doctor	DR MATTAR
Appointment Date	2016-09-26
Appointment Time	17:20 - 18:20
Appointment Status	Pending
Service	
Note	

Close Cancel Delete Update Convert To Actual

#### 2.4. Form Builder Software

Form Builder is an application that creates customizable, job-specific forms for all your functional department needs.

It enables you to digitize your forms and surveys so you can save time and money with paperless forms.



It enables you to generate, view, and edit any form type and collect and manage data instantaneously.

##### **Form Builder Administrators can:**

- Create, maintain, edit, and distribute their own forms;
- Assign each form submission as a task to their team members and add them as approvers;
- Set access permissions;
- Receive instant notifications when changes are made or a form is filled;
- Have reports to review entries, filter and sort data to gain clearer insights.

##### **Form Builder Users can:**

- View and fill out the forms, for data collection and storage on the system;
- Take action quickly with notifications on the task to be done.

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## 2.5. Mobile Applications

Following are ATMIT mobile applications, however we can as well tailor any mobile application according to your business need.

### 2.5.1. ProScan-Mobile Barcode Reader

**ProScan-Mobile Barcode Reader** is an application available for IOS and Android devices. It allows you to do the following:

- Continuous scanning;
- Integrate it in any webpage by sending the scanned data to URL or to text file;
- When scanning: you can use LED light, send your current location, take a picture and send it;
- Have a file history where each barcode scanned will be displayed in its file.

### 2.5.2. ATMIT X-Gate

**ATMIT X-Gate is a business intelligence platform available** as a Portal and a mobile application reflecting extensive reports in relation to Modules related to ATMIT Enterprise.



It can be accessed by Management, 3rd Parties (Clients, Suppliers), and Employees to process main transactions in a quicker and more efficient method;

As well as, provides Management with extensive Analytical reporting, that can be reflected to Clients, Suppliers and Employees.

The task of X-Gate is to link Internal and External parties with Data when requested and when required.

## 2.6. Web Applications: Website, E-Commerce and Portals

Whether your goal is to showcase yourself online while leveraging the opportunities of the online world, growing your business online, or marketing your business online,



you can find that we can fulfill your needs to perfection. ATMIT offers innovative



website designs suitable to each company's image and identity. Our websites' added values:

- ATMIT offers a Responsive Web Design approach aimed to provide an optimal viewing experience- easy reading and navigation with a minimum resizing, panning and scrolling – across a wide range of devices (from mobile phones to desktop computers, tablets...);
- ATMIT Web solutions provide custom solutions to e-commerce platforms and portals.

ATMIT employs a team of experts from web developers to designers who have knowledge about the industry with highly creative minds.

### 2.7. Digital Marketing: Social Media and Branding

ATMEDIA is a service provided by ATMIT offering digital marketing services to promote your social media platforms online and market your business on the Internet.



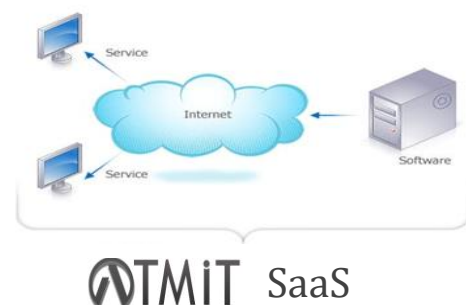
There are significant opportunities for the client to achieve gains within this medium. It is our role to help in optimizing existing marketing and branding efforts to leverage the social components:

- Increase of followers;
- Growth of likes;
- Reach;
- Engagement.

Through consulting, strategy and executing in cooperation with the client, **ATMIT** will direct proper implementation of Social Media channels that will further build the brand, loyal customer base and community.

### 2.8. ATMIT Software as a Service (SaaS)

ATMIT has launched a new solution for companies that are not willing to invest on IT



infrastructure. Now, they can plug in and subscribe to ATMIT services built on shared infrastructure via the Internet.

This solution is charged at a very low price per user including maintenance and updates as part of the package.

ATMIT SaaS's goal is to become the **permanent, trusted and secure** place for your business. Our core guiding principles for how we treat your data follows four basic rules:

- You Own Your Data;
- Your Data is Well Protected;
- Your Data is Secure;
- Your Data is Portable.

## 2.9. Project Management Services and Consulting

We provide our clients with proven **project management consulting solutions** that are both effective and cost-efficient. Every Information System development and adoption needs a structured and monitored approach to implement.



ATMIT provides all needed services to monitor and validate the business analysis for your organization, in cooperation with your organization's top management approves the user's needs that comply with your organization objectives and budget.

**Our consultants** do not only have the experience to conduct system analysis, but they also have the expertise to go through process identification and business process development and improvement. Also, mentor your personnel through the process of adopting a more structured approach.

**Our consultants** have gained years of experience in the Strategic Planning, Business Development Consultancy, IT Consultancy and Management, working experience in Multi-cultural international organizations, field experience in implementing complex IT projects from initiation to roll up, evaluation, and closing.

Also ATMIT services include acting as your internal IT department, and provide you with valuable consulting on all aspects of Information Technology. ATMIT provides such support for small, medium, and large companies. We will enhance your in-house IT environment by engaging the top specialists at prices far below than of hiring full-time, in-house resources.

### 2.10. Custom Software Development

ATMIT places a high value on being at the forefront of technology. We are experts in rapid custom development of **Web-based, Distributed and Standalone Applications** designed to meet your organization's specific requirements and business needs. We follow proven practices that allow for successful project completion and deliver solutions that exceed customer expectations.

### 2.11. Business Intelligence

**ATMIT Business Intelligence (BI) Software** is designed with the primary goal of extracting important data from your organization's raw data to reveal insights, to help a business make faster and more accurate decisions.

The software integrates data from across the enterprise and provides end-users with self-service reporting and analysis.



**ATMIT BI** uses a number of analytics features including statistics, data, graphs, charts, tables, etc. to reveal patterns and turn information into insights.


Getting the right information to the right people at the right time – that's still the goal of **ATMIT BI**. It plays a key role in the strategic planning process of the corporation.

### 3. Some of ATMIT Clients

Lebanon				
Turkey				
KSA				
UAE				

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#### 4. Partners

Lebanon and UAE


#### 5. Contact Us

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